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# Development of Poetry Books Based on The Background of Temple and Patirtaan Tourism Literary Sites in Malang

**Lorey Somer*, Gatot Sarmidi, M. Amirul Halim**
Universitas PGRI Kanjuruhan Malang, Indonesia
Email: Loreysomer10@gmail.com*

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**ABSTRACT**

The development of this poetry book was motivated by the rich cultural tourism heritage of Malang, which possesses not only historical significance but also aesthetic value, compelling narratives, and local wisdom that can be creatively expressed through literary works. This study aimed to develop a poetry book inspired by temple and patirtaan (ancient sacred bathing sites) tourism destinations in Malang using the ADDIE instructional design model, comprising five stages: Analysis, Design, Development, Implementation, and Evaluation. The research focused on six cultural heritage sites: Jago Temple, Singosari Temple, Sumberawan Temple, Badut Temple, Patirtaan Ken Dedes, and Patirtaan Ngawonggo. Data were collected through observations, interviews, documentation, expert validation questionnaires, and user response questionnaires. The findings indicated that the developed poetry book was deemed suitable in terms of content quality, linguistic appropriateness, and visual presentation, while also receiving positive responses from users. The study concluded that the poetry book had the potential to serve as a creative medium for introducing literary tourism, promoting cultural heritage preservation, and increasing public awareness of Malang's historical and cultural tourism destinations.

## INTRODUCTION

The term literature is associated with the Sanskrit word śāstra, which refers to a text containing instructions or guidelines and derives from the verbal root śās-, meaning “to instruct” or “to teach”. In Indonesian, literature is generally understood as a form of artistic expression through language that conveys meaning, aesthetic value, and cultural significance. Literary works can be categorized into written and oral literature, each reflecting distinctive forms of cultural expression and communication (Apryliana et al., 2023).

Literary works are creative expressions produced through the artistic use of language to convey aesthetic experiences, ideas, and emotions (Li, 2022). Furthermore, literature serves as a medium through which individuals express their imagination, experiences, and interpretations of reality. Through literary creation, authors can transform personal experiences and cultural phenomena into meaningful artistic representations that engage readers intellectually and emotionally.

Literary tourism encompasses literary works featuring tourism-related themes and tourism activities associated with literary places, figures, and events (Baleiro & Torkington, 2022; Çevik, 2022). This relationship between literature and tourism contributes to the development of literary tourism destinations and provides opportunities to strengthen cultural identity and national development (Shekari et al., 2023). Literary tourism can therefore serve as a medium for promoting cultural heritage while encouraging public engagement with historically and culturally significant destinations.

Literary tourism also positions literature as a source of inspiration for exploring tourism destinations. Through poetry, authors can portray the aesthetic qualities of tourist attractions, communicate the historical and cultural narratives associated with particular locations, and evoke emotional responses that encourage readers to explore these destinations. Poetry thus provides a creative means of connecting literary appreciation with cultural tourism by transforming the distinctive characteristics of tourist sites into artistic expressions.

Poetry constitutes an important genre of literary expression alongside prose. Poetry possesses distinctive literary characteristics, although its definition continues to evolve alongside changes in literary traditions and critical perspectives. As a literary form, poetry allows writers to communicate thoughts, emotions, and experiences through carefully selected language, imagery, rhythm, and other aesthetic elements.

Writing instruction aims to develop students' ability to communicate ideas, perspectives, and arguments through coherent and meaningful written expression. In poetry education, this process requires the continuous development of creativity, linguistic sensitivity, and imaginative thinking. Therefore, students' poetry-writing skills should be strengthened through sustained practice and learning experiences that encourage creative exploration and personal expression (Arianto & Khaerunnisa, 2022).

Writing functions as a medium for communicating messages, ideas, and experiences to readers through written language. Poetry writing, in particular, involves expressing ideas, thoughts, emotions, and imagination through aesthetically meaningful language while considering the physical and inner structures of poetry (Fajriranti et al., 2023). Writing is also a complex process involving the generation, organization, and communication of ideas. Consequently, poetry-writing instruction requires learning materials that support both linguistic competence and creative expression.

Empirical research suggests that integrating local tourism elements into educational resources can enhance students' engagement, motivation, and literacy competencies by providing authentic learning experiences grounded in their cultural environments (Ramadhani & Septriansyah, 2025, p. 96). Educational approaches based on local wisdom contextualize academic content within students' sociocultural and environmental realities, thereby encouraging meaningful learning and strengthening their understanding of local cultural heritage (Alber et al., 2023; Annisha, 2024).

However, previous studies have indicated that students continue to experience difficulties in developing poetry-writing skills, particularly in generating ideas, selecting appropriate diction, and expressing emotions through literary language (Fajriranti et al., 2023; Rahmawati & Citrawati, 2023). These challenges highlight the importance of developing contextual, engaging, and meaningful instructional resources that support effective poetry education. One potential approach involves developing a poetry book inspired by temple and

patirtaan tourism sites in Malang, thereby integrating local cultural heritage into literary learning materials.

Teaching materials incorporating local tourism content can provide contextual reading resources that support students' literacy development and creative writing abilities. Through integrated reading and writing activities, students can acquire the knowledge and skills necessary to strengthen their academic competencies. Literacy development involves reading and writing skills supported by analytical, critical, and reflective thinking. These competencies enable students to interpret and produce written texts effectively while responding to contemporary communication demands (Marlina et al., 2023).

Existing literature indicates that incorporating local tourism resources into educational activities can strengthen literacy skills, learning motivation, and character development (Hilmiati & Listiawati, 2022; Marlina et al., 2023). Utilizing tourism destinations as sources of inspiration for poetry writing may also encourage students to appreciate cultural and natural heritage, develop creative expression, and strengthen their sense of local identity and sociocultural awareness. Such an approach establishes a meaningful connection between literary education and cultural preservation.

Local tourism literacy can also serve as an instructional approach for expanding students' knowledge and understanding of culturally significant destinations. Through printed educational materials, teachers can introduce local tourism attractions while encouraging students to explore their historical, cultural, and environmental characteristics. Each destination possesses distinctive features that can be transformed into contextual learning content. Previous work has highlighted the educational potential of tourism-based literacy materials in promoting reading interest, environmental awareness, and appreciation of local culture (Marlina et al., 2023).

This study aimed to develop a poetry book inspired by literary tourism at temple and patirtaan sites in Malang as an instructional resource for Indonesian language education. The developed book was intended to introduce students to local cultural wisdom embedded in historical tourism destinations while supporting poetry appreciation and creative writing activities. In addition to its educational function, the book was expected to encourage cultural heritage preservation and increase awareness of Malang's cultural tourism potential.

The study also aimed to assess the feasibility of the developed poetry book through expert validation involving subject matter, language, and media specialists, as well as evaluations of user responses. These assessments were designed to determine the book's suitability in terms of content relevance, linguistic quality, visual presentation, and practical application in educational settings. The findings were expected to provide a basis for determining whether the developed product could serve as an appropriate instructional resource for poetry education.

The significance of this study lies in its contribution to the development of locally contextualized instructional materials, particularly those integrating literary education with cultural tourism. By incorporating temple and patirtaan heritage sites into poetry learning, the study proposed an alternative approach to strengthening students' literary appreciation, creative expression, and cultural awareness. This integration was expected to enhance the relevance of Indonesian language instruction while supporting efforts to preserve and promote local cultural heritage.

Furthermore, the study offered a practical framework for educators seeking to develop instructional materials based on their respective cultural and environmental contexts. The application of the Analysis, Design, Development, Implementation, and Evaluation (ADDIE) model provided a systematic structure for designing, validating, and refining the poetry book, with potential applicability to similar educational development initiatives (Gamal, 2022; Hilmiati & Listiawati, 2022). Ultimately, the research was intended to benefit students by providing engaging and culturally relevant learning resources, support teachers through innovative instructional materials, and contribute to broader community efforts to promote cultural tourism and heritage preservation.

## METHOD

This study employed a Research and Development (R&D) approach to develop a poetry book inspired by temple and patirtaan tourism sites in Malang. The research design followed the principles of educational product development, focusing on the systematic development and assessment of instructional materials. The final product was a poetry book incorporating the historical, cultural, and aesthetic characteristics of selected heritage sites in Malang, intended to support literary appreciation and Indonesian language learning.

The development process adopted the Analysis, Design, Development, Implementation, and Evaluation (ADDIE) model, consisting of five sequential stages: (1) analysis of instructional needs and relevant cultural tourism resources; (2) design of the poetry book's content and structure; (3) development of the instructional product; (4) implementation through user assessment; and (5) evaluation of the product's feasibility and suitability for educational use. The ADDIE model was selected because its systematic, flexible, and iterative structure supported the development and refinement of educational products.

## RESULTS AND DISCUSSION

### Analysis Results

### Needs Analysis

**Table 1**. Teacher Interview Results

| Answer | |
|---|---|
| 1. | Need for new innovations in learning to foster children's enthusiasm in learning poetry |
| 2. | Fostering the spirit of reading in students |
| 3. | Less helpful due to lack of new innovations |
| 4. | Stimulus in the form of videos and teaching materials that are interesting and easy for students to understand |
| 5. | Interesting and can help students get to know local culture and tourism |
| 6. | Increase students' insight into the area where they live |
| 7. | Giving a lot of stimulus and introduction about poetry and tourism or local culture in Malang |

1) Analysis of Student Questionnaires

The eligibility category is based on the following criteria:

Description:

- **n** = 5
- **Actual score** = 77
- **Maximum score** = 5 x 4 x 6 = 120

Percentage = x 100% = 64.17% $\frac{77}{120}$

Quantitatively, the actual score of 77 out of a maximum score of 120 resulted in a percentage of 64.17%. This figure shows that the need for the development of poetry books based on tourism literary sites is quite high, so it is feasible to be developed as a more meaningful and contextual learning innovation for students (Ernawati & Sukardiyono, 2017).

**Feasibility Analysis**

1) Feasibility of Observation and Material

Based on the results of observations carried out directly at six cultural tourism sites in Malang Regency and City, various information was obtained that became the basis for the development of poetry books based on tourism literature.

Based on the results of the observations that have been made, the data obtained is considered ***feasible*** to be used as a basis for the development of poetry books based on tourism literature. The results of the feasibility analysis show that the material in this poetry book has been compiled based on clear sources, relevant to the learning context, and supports the introduction of local culture to students. This product is considered ***Suitable for Use/Aspects Fulfilled*** as innovative and contextual teaching materials in poetry learning.

2) Media Member Qualifications

Based on the results of the assessment from linguists (lecturers), the use of language in this poetry book is classified as good and easy to understand by readers. The choice of words feels quite appropriate and is able to convey the meaning clearly. The sentence structure is also neat and supports the beauty of the content of the poem.

However, there are still some parts that need to be improved, especially in the use of punctuation and sentence enhancement to make it more flowing. Overall, this book is considered ***Suitable for Use/Aspects fulfilled*** with a slight revision on the linguistic aspect.

3) Practicality Feasibility

The eligibility category is based on the following criteria:

Description:

- **n** = 2
- **Actual score** = 53
- **Maximum score** = 4 x 16 = 64

Percentage = x 100% = 82.8%$\frac{53}{64}$

Based on the results of the practicality analysis questionnaire, the product developed was considered to be very good in its use. This can be seen from the score obtained, which was 53 out of a maximum score of 64, with a percentage of 82.8%. This figure shows that both lecturers and students feel that this product is easy to use and understand.

**Language Analysis**

The result of language style is a reflection of the author's state of conscience and emotions. Language style is a container of the author's ideas which will later make a literary text better (Chintyandini & Qur'ani, 2021).

Language in a literary work has a fairly important role and the role of language in a literary work is likened to a color that will provide various shades in the process of creating literary works. A literary work will be bland and no longer interesting, of course, without the presence of language (Chintyandini & Qur'ani, 2021).

**Analysis of Potential Product Uses**

The responses given by students tended to be consistent, namely stating that this book was interesting, informative, and relevant to the learning material.

Overall, the product can be categorized ***as Suitable for use/Fulfilled aspect*** because it has met the aspects of clarity, usefulness, and function as a learning medium, although it still allows for minor improvements for improvement in the next stage.

**Design Results**

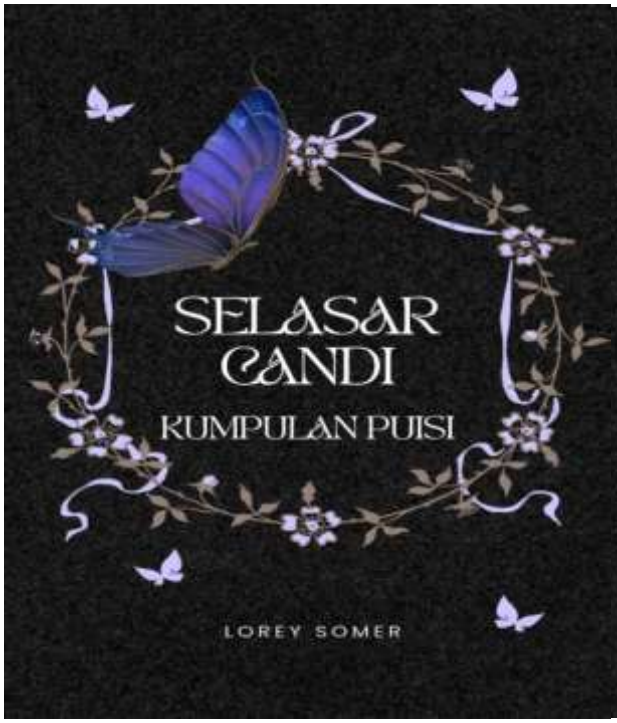



**Figure 1. Poetry book front cover design**

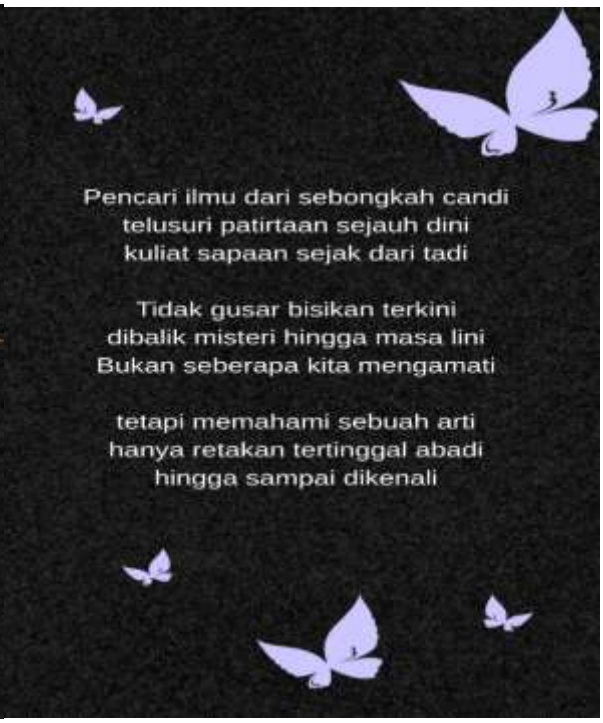



**Figure 2. Poetry book back cover design**




**Figure 3. Cover design of the front and back of the poetry book**

**Development Results**

The product produced in this study is in the form of a book of poems entitled *Selasar Candi: A Collection of Poetry of Temple and Patirtaan Tourism in Malang*. This book contains a collection of poems inspired by six cultural sites in Malang and is compiled as a medium of literary appreciation as well as a means to introduce the value of history, culture, and the potential of cultural tourism to readers.

**Table 2**. Product Specification Results

| Aspects | Specification |
|---|---|
| Product Title | Temple Halls |
| Product Type | A Book of Poetry |
| Number of Pages | +142 Pages |
| Number of Poems | 130 Poems |
| Number of Tourist Locations | 6 Cultural Sites |
| User Target | High School/Vocational Students and the General Public |

The eligibility category is based on the following criteria:
Description:

- **n** = 1
- **Actual score** = 22
- **Maximum score** = 4 x 8 = 32

Percentage = x 100% = 68.75% $\frac{22}{32}$

Based on the results of the linguist validation, an actual score of 22 was obtained from a maximum score of 32 resulting in a percentage of 68.75%. This value shows that the linguistic quality in the developed product is already in the category of quite feasible, although there are still several aspects that need to be improved.

**Implementation Results**

The eligibility category is based on the following criteria:
Description:

- **n** = 1
- **Actual score** = 34
- **Maximum score** = 4 x 10 = 40

Percentage = x 100% = 85% $\frac{34}{40}$

Based on the results of user responses to the instrument table, an actual score of 34 from a maximum score of 40 was obtained, so that the feasibility percentage reached 85%.

These results show that the poetry books developed are included in the category of very good and ***suitable for use***. From the aspect of attractiveness, the appearance of the book and the design of the cover are considered attractive and in accordance with the theme of tourism. In terms of ease of use, the book is considered easy to use independently with clear instructions.

**Evaluation Results**

Based on the results of the interview evaluation, the use of language in this poetry book is considered to be quite good and in accordance with the applicable rules. The accuracy of the diction and language style used are also considered appropriate so that it can support the beauty and delivery of the content of the poem. The meaning contained in the poem is relatively easy

for students to understand, so that the message to be conveyed can be well received. The choice of words in this book is also considered appropriate and supports the entire content.

There is still a slight note that some parts may need to be refined to be more optimal, especially in adjusting to the needs of readers of this poetry book is suitable for use with quite good linguistic quality.

**Overall Total Score Percentage Data Results**

The eligibility category is based on the following criteria:

**Table 3.** Overall Total Score Percentage Data Results

| **Needs Analysis** | **Feasibility Analysis of Practicality** |
|---|---|
| Description:<br>• **n** = 5<br>• **Actual score** = 77<br>• **Maximum score** = 5 x 4 x 6 = 120<br>Percentage = x 100% = 64.17% $\frac{77}{120}$ | Description:<br>• **n** = 2<br>• **Actual score** = 53<br>• **Maximum score** = 4 x 16 = 64<br>Percentage = x 100% = 82.8%$\frac{53}{64}$ |
| **Development** | **Implementation** |
| Description:<br>• **n** = 1<br>• **Actual score** = 22<br>• **Maximum score** = 4 x 8 = 32<br>Percentage = x 100% = 68.75% $\frac{22}{32}$ | Description:<br>• **n** = 1<br>• **Actual score** = 34<br>• **Maximum score** = 4 x 10 = 40<br>Percentage = x 100% = 85% $\frac{34}{40}$ |
| **1. The sum of all actual scores**<br>• 77 (Needs Analysis)<br>• 53 (Feasibility Analysis)<br>• 22 (Development Development)<br>• 34 (Implementation)<br>**Total actual score = 77 + 53 + 22 + 34 = 186** | **2. Total total score**<br>• 120 (Needs Analysis)<br>• 64 (Feasibility Analysis)<br>• 32 (Development Development)<br>• 40 (Implementation)<br>**Maximum total score = 120 + 64 + 32 + 40 = 256** |

Formula:

Percentage = x 100% $\frac{Total\ Skor\ Keseluruhan}{Total\ Skor\ Aktual}$

Results:

$\frac{186}{256}$ x 100% = 72.66%

**Discussion of Needs Analysis Results**

1) Teacher Interviews

Questionnaire is a data collection technique that is carried out by giving a set of questions or written statements to respondents to answer. The results of questionnaires and teacher interviews show that poetry learning still needs innovation to be more interesting and in accordance with students' character. Teachers consider that the use of creative media and teaching materials, such as videos and teaching materials based on culture and local tourism, can increase students' interest in reading and understanding of poetry. Teaching materials are all forms of materials used to help teachers in learning activities.

The teaching materials are in written and unwritten form. Furthermore, learning media that is easy to understand and creatively packaged is believed to help students be more interested in learning poetry. The effective use of teaching materials will make it easier for learners to achieve the competencies that must be mastered. Therefore, the preparation of teaching materials must be based on competencies and learning objectives (Ummah, 2019).

2) Discussion of Student Questionnaire

The results of the needs analysis show that the development of poetry books based on tourism literary sites obtained a percentage of **64.17%,** which was obtained from an actual score of 77 out of a maximum score of 120. This percentage shows that teachers and students have a fairly high need for teaching materials that are able to integrate literary learning with the potential of local tourism. This condition indicates that the teaching materials that have been used so far are still not fully able to meet the learning needs of contextual and close to the environment of students.

Based on the questionnaire, respondents assessed that learning poetry would be more interesting if it was associated with tourist objects that have historical, cultural, and local wisdom values. The use of tourism literary sites as a source of inspiration for writing poetry is considered to increase interest in learning, enrich students' insights about regional potential, and foster appreciation for local literature and culture. The products developed not only function as teaching materials, but also as a medium to introduce the richness of regional tourism through literary works.

The results of this needs analysis are the basis for the product development process at the next stage. The findings show that the development of poetry books based on tourism literary sites has a strong relevance to user needs, so that the resulting products are expected to be able to support a more innovative, contextual, and meaningful Indonesian language learning process for students.

**Discussion of Feasibility Analysis Results**

1) Feasibility of Observation and Material

The results of the feasibility analysis show that the material used in the development of poetry books based on tourism literature has met the feasibility aspect because it was compiled based on the results of direct observation at six cultural heritage sites in the Malang region. Observations are carried out systematically by paying attention to the physical condition of the site, historical value, culture, environmental atmosphere, and community activities around the location. The data obtained then becomes the basis for determining the theme, diction, imagery, and mandate of each poem so that the content of the book has a strong relationship with real conditions in the field.

The results of the feasibility analysis show that the material in the poetry book has met the aspects of relevance, accuracy, and usefulness as a teaching material. The use of cultural heritage sites as a source of inspiration provides added value because it integrates literary learning with the preservation of local culture. This tourism literature-based poetry book is suitable for use as an innovative, contextual, and able to support the learning of Indonesian language that is more meaningful and oriented towards strengthening character and love for regional culture.

2) Media Member Qualifications

In a concise sense, the media is a tool to convey or deliver messages containing lessons. For this reason, the results of validation by media experts show that poetry books based on tourism literature have met the feasibility aspects of the media so that they are considered suitable for use as teaching materials (Yanto, 2018).

Media experts also provided several suggestions for improvement, especially on the use of punctuation and the improvement of several sentences so that the flow of delivery becomes

more fluid and natural. The input is part of the process of improving the product so that the quality of the media is better before being applied in learning. Revisions made based on validators' suggestions are expected to be able to improve the quality of language without changing the substance or message that wants to be conveyed in the poetry book.

Validation shows that poetry books based on tourism literature have met the criteria for media feasibility and prove that the product developed has a good level of readability, is easy to understand by users, and is suitable for use as Indonesian teaching materials. Media that is said to be good must have quality that includes clarity, responsiveness and attractive design so that the media can provide space for students to learn, motivate and facilitate interaction between programs and users (Untari et al., 2023).

3) Practicality Feasibility

The reliability test was carried out to ensure that the instrument had the consistency of measuring what should be measured. The practicality test showed that poetry books based on tourism literature in the Malang region obtained a percentage of **82.8%,** which is included in the **very good** category. This achievement indicates that the product developed is easy to use by users, both in terms of material presentation, display, and instructions for use. The value also shows that the product has fulfilled one of the important aspects of development research, namely practicality, so that it is suitable for application in learning activities.

And there are still some inputs from users as material for product improvement. These inputs are the basis for revising the quality of the book so that the quality of the book is more optimal, both in terms of appearance and presentation of the material. The results of the practicality test prove that the poetry book based on tourism literature in the Malang region has met the criteria as a teaching material that is practical, easy to use, and suitable for application in learning the Indonesian language.

**Discussion of Language Analysis Results**

The results of the linguistic analysis show that the poems in the book *Development of Poetry Books Based on the Background of Temple and Patirtaan Tourism Literary Sites in Malang* have consistently utilized linguistic elements to build meaning, atmosphere, and aesthetic appeal. Each poem shows the use of diction that is adapted to the tourist object raised so that readers not only get information about tourist destinations, but also feel emotional experiences through the language used.

Concrete words are words that create a real and clear image in the mind of the reader or listener (Hasrul & Titin Nurhayatin, 2026) Usage ***concrete words*** become one of the most dominant elements in the entire poem. Words such as *temples, reliefs, gardens, old boards, ancient walls, tourism,* and *Legacy* able to present a clear visual picture so that readers can more easily imagine the tourist object depicted. The presence of the concrete word strengthens the function of poetry as a medium of literary appreciation as well as a medium of introduction to cultural tourism. The ability to appreciate literary works can be influenced by knowledge of literature and interest in reading literary works together (Faizun, 2020).

The meaning of connotation is the meaning of language that examines the emotional value of a person when speaking or communicating both subtly and roughly contained in linguistic elements. Furthermore, the analysis shows the use of ***words with emotional connotations*** which is able to build closeness between the reader and the content of the poem. Diction such as *nostalgia, tranquility, longing, hope, silence, loneliness, happiness,* and

*Repentance* provides an emotional nuance that enriches the meaning of the poem. The use of these words makes the poem not only describe tourist attractions, but also invites the reader to feel an inner experience when visiting these places (Rastika *et al.*, 2020).

Symbols are expressions that contain multiple meanings. Analysis also shows that poets use symbols to convey inner experiences that cannot be explained directly through ordinary language. Analysis also shows that poets use ***Symbolic words*** to expand the meaning of the poem. Symbols such as *Temple* as a symbol of cultural heritage, *lamp* as a guide to life, *Travel* as a process of finding identity, and *Old board* As a symbol of historical depositors, it shows that tourist attractions are not only understood physically, but also have philosophical significance (Gunawan & Sujinah, 2018)(Kebatinan, 2024).

The results of the linguistic analysis show that the language elements in poetry books have supported the goal of product development, which is to introduce the potential of cultural tourism in Malang Regency through literary works (Yoshioka, 2003).

**Discussion of the Results of the Analysis of the Potential Use of the Product**

Based on the results of the analysis of the potential use of the product, the poetry book based on tourism literature that was developed shows good potential to be used in learning activities. This can be seen from the user responses who stated that the language used in the book is easy to understand, clear, and in accordance with the level of understanding of students. The use of communicative language allows students to enjoy the content of the poem without having difficulty in understanding the meaning and information conveyed.

The results of the analysis also show that the product has a good function as a teaching material. Most users responded positively because books are considered interesting, informative, and relevant to Indonesian learning materials, especially in poetry appreciation materials. The display of content presented is able to increase reading interest and encourage students to be more active in appreciating literary works. This condition shows that the development of poetry books does not only focus on aesthetic aspects, but also pays attention to educational values that can support the learning process in the classroom.

The analysis of the potential use of the product shows that the developed poetry books have met the aspects of clarity, usefulness, and function as a learning medium. Although there are still some things that can be improved in the next stage of development, the results obtained show that the product is ***feasible*** to be used as an innovative alternative teaching material. The presence of tourism literature-based poetry books is expected to be a medium that is able to increase literary appreciation while introducing the potential of Malang cultural tourism to students in a more interesting and meaningful way.

**Design Discussion**

Design is a creative activity that prepares plans and designs for an object, image or other object before it is realized to be real so that it has more value, better comfort and is accepted by its users.(Bangsawan et al., 2022) The cover design of this poetry book displays a strong aesthetic nuance with a dominance of dark colors that give a mysterious and sacred impression, in harmony with the theme of temples and patirtaan as a tourism literary setting. Visual elements in the form of butterflies and circular floral ornaments in the center not only beautify the look, but also symbolize the beauty, change, and life hidden behind historical relics. Title typography *Temple Halls* placed in the center of the design looks clear and elegant, so it is able to attract the attention of the reader.

The back of the cover containing the poem excerpt is neatly arranged and provides an initial overview of the book's contents in an emotional and reflective manner. Overall, this design manages to harmoniously combine visual elements and meaning, thus supporting the character of the poetry book that is not only informative, but also aesthetic and touching the reader's feelings.

**Development Discussion**

The development stage in this research resulted in a product in the form of a poetry book entitled *Selasar Candi: A Collection of Poetry of Temple and Patirtaan Tourism in Malang*. The product was developed as a media for literary appreciation that integrates elements of culture, history, and tourism through poetry works. This book contains 130 poems inspired by six cultural sites in Malang, so that it not only functions as literary reading material, but also as an educational medium to introduce local cultural richness to high school/vocational school students and the general public.

The product specifications show that the book has more than 142 pages with a fairly complete material coverage according to the research objectives. The preparation of the poem is carried out based on the results of needs analysis and field observation so that the content of the book reflects the characteristics of each cultural site raised. The product developed has the potential as a learning medium that is able to increase literary appreciation while fostering awareness of local cultural and tourism preservation.

Based on linguist validation, the product obtained an actual score of 22 out of a maximum score of 32 or reached a percentage of **68,75%**. These results show that the linguistic aspect is in the category **Quite decent**, so that the product can be used after several improvements have been made according to the validator's suggestion. To be a good medium, a product must have a high level of clarity and adequate quality standards and pay attention to technical aspects well (Untari *et al.*, 2023).

**Implementation Discussion**

The implementation stage is carried out to find out how users respond to the poetry book *Selasar Candi: Collection of Poetry of Temple and Patirtaan Tourism in Malang* after going through the development and revision process. At this stage, the book is tested on users to get an idea of the level of feasibility, ease of use, attractiveness, and benefits of the product. The results of the implementation are the basis for assessing whether the book developed is in accordance with the needs of the user and can be used as the purpose of the research.

Based on the results of the user response questionnaire, poetry books obtained an actual score of 34 out of a maximum score of 40 with a percentage of **85%.** This percentage shows that the product is in the **category of very good** and suitable for use. This result indicates that in general, users give a positive assessment of the developed poetry book, both in terms of appearance and content presented.

These findings show that the goal of product development has been achieved, which is to produce poetry books that are not only interesting to read, but also useful as a learning medium and a medium for literary appreciation based on cultural tourism. Learning goals can be achieved by having a communication relationship process involving learning resources, students, and other elements.

**Evaluation Discussion**

Evaluation means assessment. Assessment is the process of collecting information to determine the extent to which the learning goals that have been set are achieved.(Edueksos & Iii, n.d.) For this reason, the evaluation stage is carried out to determine the final quality of the product after going through the development, validation, and implementation process. The evaluation in this study is based on the results of interviews which aim to obtain direct input on the use of language, diction selection, and understanding of the content of poetry books. Input from users is an important material to assess the advantages of the product as well as identify parts that still need to be improved (Pramudianto & Kuntoro, 2026).

Based on the results of the interview, the use of language in poetry books is considered to be in accordance with the rules of a good and correct Indonesian language. The choice of diction and language style used is able to support the beauty of the poem without reducing the clarity of the meaning to be conveyed. This shows that the linguistic aspect has been well designed so that readers can enjoy the aesthetic elements of the poem while understanding the message contained in it.

The content of the poem is considered quite easy for students to understand because it uses a choice of words that suit the characteristics of the reader. The suitability of diction with the theme of cultural tourism makes each poem able to convey information about the value of history, culture, and tourism potential in a more interesting way. This book not only functions as a medium for literary appreciation, but also as a means to introduce local culture through literary works.

Even though the results of the evaluation showed a positive assessment, users still provided some input for product improvement. Some parts can still be improved so that the content presentation is more in line with the needs of readers and provides a more optimal reading experience. The input becomes a reflection material in the development process so that the quality of the book can continue to be improved.

The evaluation shows that the poetry book *Selasar Candi: A Collection of Poetry of Temple and Patirtaan Tourism in Malang* has fulfilled the purpose of development as a medium of literary appreciation that ***is suitable*** for use. The use of good language, easy-to-understand content, and attractive presentation show that the product has adequate quality to be used as a learning medium and as a means of introducing cultural tourism to the community.

**Discussion of the Results of the Overall Total Score Percentage Data**

The main principle of the Likert scale is to determine the location of a person's position in a continuum of attitudes towards the object of the attitude ranging from very negative to very positive. The data that has been collected in the form of a stack of questionnaires according to questions asked to a large number of respondents, or data in the form of a number of numbers that have been collected, must be analyzed to be further interpreted to be formulated and then used as one of the parts in the report on the results of the research.

The results of the assessment of all aspects showed that the total score obtained was 186 out of a maximum score of 256. If converted into percentage, the value reached around **72.66%** which indicates that the quality of the product or the developed results is already in the category ***of being quite valid*** and suitable for use. Although there are still several aspects that can be improved so that the results are more optimal.

## CONCLUSION

Based on the findings, this study concluded that a poetry book inspired by temple and patirtaan tourism sites in Malang was successfully developed using the Analysis, Design, Development, Implementation, and Evaluation (ADDIE) model. The developed poetry book incorporated the historical, cultural, and aesthetic characteristics of six heritage sites—Jago Temple, Singosari Temple, Sumberawan Temple, Badut Temple, Patirtaan Ken Dedes, and Patirtaan Ngawonggo—as sources of inspiration for poetic expression. The integration of these cultural heritage sites provided a contextual foundation for connecting literary creativity with local history, cultural identity, and tourism awareness.

The expert validation results and user responses indicated that the developed poetry book was generally suitable for educational use in terms of content relevance, linguistic appropriateness, visual presentation, and its potential to enhance literary appreciation and awareness of Malang's cultural tourism heritage. The overall feasibility score of 72.66% placed the product in the moderately valid category, indicating that it was suitable for use with further refinement. Nevertheless, improvements in selected aspects of content, language, and presentation were recommended to enhance its instructional quality and effectiveness as a teaching resource for poetry appreciation and tourism-based literary literacy.

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## CONFLICT OF INTEREST

The authors declare that there is no conflict of interest in the conduct of the research or the writing of this manuscript. There are no commercial, financial, institutional, or personal interests that could affect the objectivity, research process, or interpretation of the results.

## AUTHOR CONTRIBUTIONS

The three authors contribute equally to all stages of research, namely the formulation of ideas and conceptual frameworks, the preparation of methodologies, data collection and analysis, the interpretation of findings, the writing of drafts, and the revision of manuscripts. All authors have read and approved the final version of the manuscript, and are jointly responsible for the content and integrity of this scientific work.

## GENERATIVE AI STATEMENT

In compiling this manuscript, the authors use limited artificial intelligence (AI) assistance, namely to improve grammar and check language. AI is not used to generate data, analyze, determine research results, or compile scientific interpretations. All substance, data, analysis, interpretation, and conclusions are entirely the responsibility of the authors.

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