

COMMUNITY BASED ANALYSIS OF THE DEVELOPMENT OF THE LASIANA BEACH TOURISM AREA

Faldo Stivan Messakh^{1*}, David B. W Pandie^{2**}, Apriana H.J. Fanggidae^{3***}

^{1,2,3}Universitas Nusa Cendana

* faldomessakh21@gmail.com ** pandiedbw@gmail.com *** aprianafanggidae@yahoo.co.id

ABSTRACT

This research endeavors to conduct a comprehensive analysis of the Community-Based Development of the Lasiana Beach Tourism Area. Employing a qualitative descriptive approach, data for this study were gathered through interviews, observation, and documentation. The research's focal points include Attractions, Accommodation, Accessibility, Awareness/Promotion, and Amenities/Supporting Facilities. The findings reveal that the development of the Lasiana Beach tourist area has yet to achieve its intended goals, and its progress has not been optimal, primarily due to the absence of diverse arts and cultural events as attractions. The inadequate provision of accommodations such as homestays, cafes, and restaurants within the vicinity further hinders the area's development. However, commendably, the road accessibility is excellent. There exists a noticeable deficiency in promotional efforts, particularly through digital and non-digital media channels and events. Additionally, the absence of supporting facilities within the area diminishes its appeal to potential tourists. This inadequacy is largely attributed to the community's limited involvement in the development of the Lasiana Beach area. To realize the full potential of Lasiana Beach as a tourist destination, it is imperative for the community to actively participate in its development. Collaborative efforts can enhance the range of attractions, improve accommodations, intensify promotional strategies, and bolster supporting facilities, ultimately fostering sustainable tourism growth in the region.

Keywords: *Development, Area, Tourism, Beach, Lasiana*

This article is licensed under [CC BY-SA 4.0](https://creativecommons.org/licenses/by-sa/4.0/) 

INTRODUCTION

Indonesia has various kinds of tourism potential, both natural and cultural tourism, such as the customs of various tribes, and geographically Indonesia is an archipelagic country, thus producing various kinds of beautiful tourism. Tourism is an integral part of national development as regulated in Law Number 10 of 2009 that tourism development is intended to encourage equal distribution of business opportunities and obtain benefits and be able to face challenges locally, nationally and globally (I. Arjana, 2016).

For Indonesia, the tourism industry is a form of business that has great potential to be developed because of the wealth of tourism potential that Indonesia has, namely unique and diverse natural and cultural potential. East Nusa Tenggara Province has been designated as a Leading Tourism Destination which aims to make NTT Province a gateway to the Asia Pacific based on specific tourism, arts and culture, and supported by the natural potential and unique culture of its people (Viktor Handrianus Pranatawijaya et al., 2019).

In this regard, the Vision and Mission of the NTT Provincial Government has been established, namely: "NTT Rises Towards a Prosperous Society Within the Frame of the Unitary State of the Republic of Indonesia", with the assumption of prosperity, reflecting the representation of the development agenda with indicators of the quality of the community income index as well as economic and tourism development, with measurable economic indicators. This is the determination of the Governor and Deputy Governor of NTT for the 2018-2023 period to make Tourism the main driver of NTT's development. Tourism is seen as

a locomotive which is believed to have leverage as well as an attraction that is able to pull the carriage of community economic development towards a prosperous society (Elim et al., 2019).

Kupang City as the central city of NTT Province also has tourism potential and attractions, both natural tourism potential and attractions, in the form of: (beaches, natural caves, protected forests, springs and other natural tourism), cultural tourism, in the form of: (sites archaeology, king's houses, statues, forts, museums and other cultural tourism), and artificial tourist attractions, such as swimming pools, city parks, check dams, and others (Ledoh et al., 2019).

One of the potential and tourist attractions is the beach, which is located near the center of Kupang City. This beach is called Lasiana Beach, which is \pm 10 km from the center of Kupang City. Lasiana Beach began to be opened to the public around the 1970s, and in 1986 the East Nusa Tenggara Provincial Government built various tourist facilities such as Lopo-lopo, swimming pools, management offices, entertainment stages, and others and in 2019 the Lasiana beach area was reorganized by building a wave breaking embankment, jogging track as well as an abrasion barrier, electricity, sales stalls and other facilities, so that it becomes a leading tourist attraction for the people of Kupang city and its surroundings (Sanam, 2014).

The development of the Lasiana beach area is very dependent on the level of tourist visits. Based on data obtained from the NTT Tourism and Creative Economy Department in 2022, the number of visitors to the Lasiana beach tourist attraction has not shown a significant increase, although in 2020 the number of visitors was 42,111, higher than in 2019, the number of tourists was 26,716 and the number of tourist visits decreased to 34,624 in 2021. However, this is the impact of the Covid 19 pandemic and because of the NTT Governor's regulation which stops collecting fees for people entering the Lasiana beach tourist attraction area and this area is temporarily closed due to PPKM (Mulyana & Fanggi, 2022).

Some of the problems faced by the NTT Tourism and Creative Economy Department, which are related to the attraction or tourist attraction of Lasiana Beach according to the research results, are:

1. There is still a lack of performances of arts and culture attractions carried out by the government, in this case by the NTT Province Disparekraf.
2. There is no form of community participation to create events that can support the development of the Lasiana beach tourist area so that it can attract visitor interest.
3. Limited infrastructure such as clean water, limited supporting facilities such as home stays, restaurants, cafes, entertainment facilities
4. Lack of supporting facilities such as recreational facilities (playgrounds for children, benches, lopo-lopo because some of them are in a damaged condition, apart from that, there is also limited promotion through print and electronic media, as well as through events.

In this regard, the development of the Lasiana Beach tourist area is community-based through fulfilling the 5 A elements of tourism, namely (Attractions, Accessibility, Accommodation, Amenities and Awesomeness with a regional approach. In this way, the development of the Lasiana Beach area is expected to become a superior and sustainable tourist area.

METHOD

This research uses a descriptive research method with a qualitative approach with the research focus consisting of Attractions, Accommodation, Accessibility,

Awareness/promotion, and Amenities/Supporting Facilities. With the research location at the NTT Province Tourism and Creative Economy Office. The informants in this research are: Tourism and Creative Economy Department officials, people who do business in the area, surrounding communities, visitors and managers of coastal areas and data collection techniques are carried out through interviews and observations (Sugiyono, 2015).

RESULTS AND DISCUSSION

NTT Province Regional Regulation Number 2 of 2015 concerning the Regional Tourism Development Master Plan (RIPPARDA) of NTT Province for 2015-2025 has established 22 Provincial Tourism Strategy areas (KSPP). One of the Strategic Tourism Areas in NTT Province is Lasiana Beach-Kupang City.

Lasiana Beach, which has natural beauty such as white sand and is located in Kupang City, has been arranged by the NTT Provincial government by building a Jogging Track, abrasion barrier, in the form of a wave breaking embankment on the shoreline, making it a special attraction because it adds to the beauty of the Lasiana beach area. Apart from that, it is supported by various facilities and infrastructure that support the development of the Lasiana beach area.

In this regard, the development of the Lasiana Beach tourist area in this research is in accordance with the NTT Tourism and Creative Economy Department's strategic plan for 2018-2023, the development of NTT Tourism using the 5 A approach, namely Attraction, Accommodation Accessibility, Awareness, and Amenities (Elim et al., 2019).

Attractions

Attractions are various objects or sites, artistic and cultural events/events that can be developed in accordance with the potential of the local community at tourist attractions so that they become an attraction for tourists. As stated in AJ Muljadi (2019), an attraction or tourist attraction is anything that is a tourist attraction that has attractive characteristics. The attractions in this research are focused on arts and culture carried out in the Lasiana beach area as a way or effort to attract tourists to visit this tourist area. In developing the Lasianan Beach Area, various events have been held such as:

Table 1. Organizing activities/events at the Lasiana Beach Tourism Destination 2019 – 2021

No	Type of Activity/Event	Organizer	Year
1	- Development Exhibition	- Collaboration	14 until 18
	- Sunday Lasiana Beach	Disparekraf Prov NTT	August 2019
	- National waste care day	with Dinas Infokom Prov NTT	
		- Disparekraf Prov NTT	2019
		- Disparekraf Prov NTT, Pemerintah Prov NTT and UPT Ministry of Environment and	2019

No	Type of Activity/Event	Organizer	Year
		Forestry Province	NTT
2	- Socialization of Covid 19 Vaccination - OUTBOUNT activities post HANI 2020	- Collaboration between the Indonesian Air Force and the Lasiana Subdistrict Government - BNNP NTT	13 July 2020 2020
3	- CHSE Trip Incentive Simulation (Clenliness, Healthy, Safety And Environmental Sustainability Conservation Day National - Commemorate Conservation Day National - Indonesian Air Force	- Indonesian Ministry of Tourism - Ministry of Environment and Forestry	16 July 2021 29-9-2021 16 July 2021 22-24 November 2020

Source: NTT Province Disparekraf Office, (2022)

The table data shows that the events held in the Lasiana beach tourist area are very good and support the development of tourist attractions so that they can be better known and can become an attraction for tourists.

Types of Arts and Culture events

The research results show that there are types of arts and cultural events that are displayed. Types of arts and cultural events can be held in various forms such as through music, dance, exhibitions, or other events that can be held to support the development of tourism areas. For this reason, the development of the Lasiana beach tourist area is also supported by various arts and cultural events to attract people to visit Lasiana beach. Since 2019, the arts and culture event held by the government, in this case the NTT Provincial Tourism and Creative Economy Service, is Lasiana Sunday, with activities in the form of NTT regional dance performances every Saturday which lasts once a month. Lasiana Sunday is a regular event, apart from other events such as exhibitions on August 17 and other events such as National Conservation Day which is organized by Forestry. And it is hoped that Lasiana Sunday can attract people's attention to visit the Lasiana beach area (Batilmurik & Lao, 2016).

Meanwhile, the community itself has not played a role in developing activities or events - arts and culture or developing local culture which is directly related to the economic activities of local communities which can be developed as educational tourism. So people who visit can see directly and learn how to cook nira and make plate sugar, how to making weaving and how to make Tii langga as a form of economic activity for the Rote people. This can be an attraction for visitors

Thus, the types of events that can be developed are also community-based events so that not only arts and culture events are facilitated by the government but the community must be more active and creative in developing various arts and culture activities to support the development of the Lasiana beach tourist area to develop and increase visitors. while increasing people's income.

Apart from artistic and cultural attractions in the form of exhibitions or events that have been held, the feeling of comfort and environmental conditions that are clean and beautiful can also be an attraction for visitors. This is as stated in (Irfan & Suryani, 2017) to make people aware of tourism, then you can apply SAPTA PESONA, namely: security, order and cleanliness.

Accommodation

Accommodation in tourism is everything that is provided to meet someone's needs when traveling. Accommodation in this case can be a place where tourists can stay, rest, eat, drink and so on (Chafid, 1995).

The development of the Lasiana beach tourism area has been supported by accommodation both within the area and outside the area. Considering that the Lasiana beach tourist area is located in the city, the accommodation available in Kupang City also supports the development of this tourist area. For hotels, you can see the number of hotels in Kupang City according to BPS Kupang City 2020 data. There are 17 star hotels in Kupang City.

Meanwhile, to support the development of the Lasiana beach area, facilities and infrastructure for lodging and eating and drinking are currently available, a home stay and a café, as well as 24 selling stalls that can meet visitors' eating and drinking needs. To make it clearer about the availability of facilities and infrastructure in the area, you can see the following analysis

Availability of accommodation/hotels and cafes

The availability of hotels and cafés is very necessary in developing the Lasiana beach tourist area because people who travel need a place to stay as well as to eat and drink. As Chafid, (1995) said, a hotel is a form of commercially managed accommodation provided for everyone to obtain accommodation services along with food and drink. This is very important because when people travel they can also enjoy food and drinks.

The development of the Lasiana beach tourism area has been supported by accommodation both within the area and outside the area. Considering that the Lasiana beach tourist area is located in the city, the accommodation available in Kupang City also supports the development of this tourist area. For hotels, you can see the number of hotels in Kupang City according to BPS Kupang City 2020 data. There are 17 star hotels in Kotra Kupang. Meanwhile, to support the development of the Lasiana beach area, facilities and infrastructure for lodging and eating and drinking are now available, a home stay and a café, as well as 24 selling stalls that can meet visitors' eating and drinking needs (Pieter et al., 2015).

The research results show that the availability of accommodation, cafes are still lacking, such as hotels are not yet available in this area, but because the Lasiana beach area is in the city of Kupang where the availability of hotels is quite adequate because in Kupang City there are 17 star hotels and it is easy to reach the area. Lasiana Beach because the distance is quite close, while for home stays, available cafes and stalls are still lacking, therefore, especially for home stays, people can develop it by changing the rooms in their houses into home stays, the community must play more of a role. In preparing accommodation for visitors, the available Café is also still lacking because there is only one compared to the number of visitors of approximately 400 people during Saturday and Sunday holidays, the capacity is low because they have to provide food and drink services for visitors which vary greatly automatically. The

seating capacity is not balanced. A café with a better, neat layout and serving a variety of food that is characterized by regional specialties and looks well packaged hygienically can be a special attraction. Therefore, cafes still need to be added. While the availability of stalls is sufficient, they are still not well organized, especially as the menu offered or sold is almost all the same and the way of serving is also considered less neat and less hygienic. In this regard, what is needed is to improve the seller's stalls to prepare more varied food and drinks, not just the same. Like in the rainy season, drinks and cakes are prepared which are served hot and then served in better and hygienic packaging (Pieter et al., 2016).

The obstacle currently being faced is the lack of adequate restaurants and cafes, seller's stalls that prepare the same food or drink menu, therefore it is necessary to provide technical guidance to prepare food and drinks with more variety and presentation methods. with packaging that seems hygienic and attractive.

The local community must play an active role in supporting the development of the Lasiana beach tourist area, therefore the government can provide motivation to the local community to see the business opportunities open to the community. Especially to open a café and home stay around this area.

Accessibility

Accessibility is the existence of a transportation and road network that makes it easier for tourists to get to a location. In Mujadi and Warman (2016) Accessibility means ease of reaching tourism destination areas. Access to the Lasiana Beach tourist location is about 12 km from Kupang, and access to this beach location is very easy, travel time from Kupang takes approximately 15 minutes using public transportation or private vehicles on a paved road. And it is located not far from the main transportation route on the island of Timor which connects Kupang City with Kpang, TTS, TTU, Belu and Malaka Regencies on the island of Timor. For this reason, the available road infrastructure can be seen in the following sub-focus:

Infrastructure Road to Lasiana beach

The road infrastructure referred to is the road needed to enter the tourist location in the Lasiana Beach tourist area. Currently there is a paved entrance road, easy to access because it is close to a public road, approximately 500 m to the Lasiana Beach tourist area, making it easier for people to get in and out of the area.

The research results show that the road infrastructure to the Lasianan beach tourist area is very good, because this beach area is in the Kupang city area and access to the location is approximately 500 m which is directly connected to a public road, making it easier for visitors to get to the location either using two-wheeled vehicles and four-wheeled vehicles. Apart from that, people living around this area can enter and leave the area smoothly. Meanwhile, roads in areas that have not been paved are because this is related to community ownership of the area (Mulyana & Fanggi, 2022).

Roads function to connect a place or region with other areas that people use to cross to their destination. As a tourist area, Lasiana Beach, which is a domestic and foreign tourist destination, is very strategically located because it is near the main road that connects the regencies on Timor Island which have tourist destinations.

Apart from that, the environment still needs to be organized, namely at the entrance gate there must be signs such as advertisements or banners and along the entrance road on the left

and right sides of the road the rubbish needs to be cleaned and the grass cut so that it always looks clean, neat and beautiful, because this can also be a problem. attraction for visitors.

Awareness/Promotion

Promotion is an important element in tourism development, including marketing strategies. Therefore Arjana (2017) it is said that promotion is carried out through the widest possible dissemination of information to stakeholders, in this case the general public or the public who have the potential to become potential tourists in a region or country.

Several ways to promote the Lasiana beach tourist area have been carried out by the NTT Province Disparekraf using digital media, non-digital media and through events. Through digital media, namely via the web, IG, Face book and Instagram (IG). With the promotion that has been carried out, it is hoped that it can attract tourists to visit the Lasiana beach tourist area. Because the development of tourist areas depends on the number of visitors who come to travel.

Information Media

Media are tools or channels used in communication. According to Hafield Cangara (2019:151) media is a tool or means used to convey messages from communicators to the audience. So information media is a tool or channel used to convey information.

The information media used can be electronic media or print media. With advances in information and communication technology, promotions can be done through media, namely social media. Social media is such as websites, Instagram, Facebook and YouTube. And print media such as advertisements, rifle banners and so on.

Based on the results of this research, it shows that promotion is one of the methods that has been carried out by the Department of Tourism and Creative Economy through several methods using the media:

1. Digital or electronic media

Digital/electronic media is media used to promote the beauty of the Lasiana beach area in the form of social media, namely through Instagram (IG), websites and YouTube. This media is very suitable and effective to use because it is easily accessible to all people in general, from children to the elderly, it can be accessed at any time. As the website that has been created is a means of information media to promote the beauty of tourist attractions in NTT including Lasiana beach, namely www.disparekraf.ProvinsiNTT and (<https://wisatadestinasi-ntt.glideapp.io/>). This website is very important because it is an information media tool that promotes the beauty and attractiveness of NTT tourism in general and specifically the Lasiana beach tourist area so that it can increase visitors who come to visit.

It is hoped that promotions will continue to be carried out by utilizing various promotional media platforms, namely increasing publications on social media related to the Lasiana beach area by creating official accounts related to the Lasiana beach tourist attraction.

2. Non-digital media or print media

Non-digital media or print media, such as banners or flyers and catalog books, are still being used by the government in an effort to promote the Lasiana beach tourist attraction. This media is also good enough to be used to invite people to travel to enjoy the beauty of Lasiana beach. This advertisement and banner is displayed in front of the entrance gate to

the Lasiana Beach area. For this reason, promotion through advertisements and banners is not only limited to the Lasiana beach area but is also placed in various places, and reeflets can be prepared for the public.

3. Events

These types of events are the most effective because they involve a lot of people and the events are usually held once a year or periodically, these events can be carried out by the government or directly by the Department of Tourism and Creative Economy but can also be carried out by the general public or government and private institutions taking locations in the Lasiana beach area: Several types of events that have been held in the Lasiana beach area in the last 3 years, namely, 2019-2021 can be seen in table 8, as follows: Development exhibition, Sunday Lasiana Beach, National waste awareness day, Covid 19 outreach, OUTBOUND activities after HANI 2020, vaccination activities, CHE Trip Incentive Simulation (Clenlines, Healthy, Safety and Environmental Sustainability and Commemoration of National Conservation Day.

However, the promotion of arts and cultural events and the potential that exists in this tourist area, which is carried out through both digital and non-digital media and through events, is expected to become an attraction. Apart from that, a sense of security and comfort and a clean environment are important factors in developing tourism, therefore in promoting tourism not only beauty, artistic and cultural events but also a sense of security, comfort and cleanliness must be promoted.

4. Amenities / Supporting Facilities

Amenities or facilities are the availability of various facilities that can provide comfort and satisfaction for tourists while traveling in a country or tourism destination area. The facilities referred to include accommodation/lodging facilities, restaurants and bars, information services, tour guides, local community attitudes, security, clean public facilities and so on.

Apart from being supported by adequate accommodation, tourist destinations must also be supported by good supporting facilities so that tourists can use them while they are at a destination, such as souvenir shops, places of worship, children's play areas, bathing places and various other facilities. For this reason, the availability of supporting facilities is analyzed as follows:

Availability of Supporting Facilities

There are various supporting facilities that tourists can use while at the Lasiana Beach Destination, such as toilets, bathrooms for resting, children's play areas, rubbish bins and so on. Supporting facilities are an attraction for visitors, apart from enjoying the beauty of the beach, they can also provide a sense of security and comfort while in the area.

As stated by (Warman & Andri, 2014) Amenities or facilities are the availability of various facilities that can provide comfort and satisfaction for tourists during a tourist trip in a country or tourism destination area. The facilities referred to include accommodation/lodging facilities, restaurants and bars, information services, tour guides, local community attitudes, security, clean public facilities and so on.

The results of the research show that supporting facilities are very lacking because they are in a state of damage due to the lotus which has not yet been repaired, such as toilets/bathrooms,

lopo-lopo, lights in the area, clean water supply from drilled wells is disrupted due to electricity, this really disturbs people's comfort. to relax for a long time in the area to enjoy the beauty of the beach while enjoying food or drinks. Supporting facilities can make visitors feel at home in the area for a long time, this also has an impact on buying and selling activities. Because people who linger can spend their money on food or drinks in the area. Apart from that, there are houses on stilts which are used by the community as a place to carry out various activities. The availability of supporting facilities in the Lasiana beach area can be seen in the following table:

Table 2. Supporting Facilities in the Lasiana Beach Area 2022

No	Type	Quantity	Good	Damaged
1	Bathroom/Toilet	7	2	5
2	Lamp	10	2	8
3	Permanent Lopo	4	4	-
4	Lopo made of wood with a tin roof on stilts	4	-	4
5	Boreholes	1	1	-
6	Mushola (prayer room)	1	1	-
7	Guardhouse	1	1	-

Source: NTT Tourism and Creative Economy Office 2022

Apart from these supporting facilities, there is infrastructure which is an attraction for visitors, namely a 500 m long Jogging Track which is usually used by visitors for jogging and a stretch in the form of a wave breaking wall, this is also an attraction for visitors to travel and can do sports while enjoy the beauty of Lasiana beach.

The obstacle faced by the government is that it has not been able to repair facilities damaged by the Seroja hurricane disaster in April 2021 or develop more adequate supporting facilities, which is also due to the impact of the Covid 19 pandemic. Therefore, improvements need to be made by repairing various supporting facilities that damage such as toilets/bathrooms, lopo-lopo and benches, playgrounds. Apart from that, the environment in the area is clean and comfortable. This is an attraction for tourists.

CONCLUSION

Attractions carried out through arts and cultural events are still not implemented enough because the only event held regularly is Lasiana Sunday which is held once a month and has been stopped due to the impact of Covid 19, and exhibition events only once a year. Accommodation in the form of a home stay, café and stalls or stalls that can meet the food and drink needs of visitors. Currently there is a café with a variety of food and drink menus as well as 24 stalls selling various food and drinks for visitors. Accessibility, in the form of the entrance to the Lasiana beach tourist area, is very good, easy to reach because the road to the beach area is only approximately 500 m from the public road or main road that connects Kupang City with Kupang Regency, and others on the island of Timor.

Promotion of the Lasiana beach tourist area has been carried out through digital media such as web, Instagram, Facebook and YouTube and through non-digital media such as banners and

advertisements and also through events such as exhibitions and various government events. The available amenities/supporting facilities are still lacking due to limited facilities available for visitors to relax such as lopo-lopo, places to relax, adequate toilets, playgrounds, lighting in the area.

REFERENCES

- AJ Muljadi, M. M. (2019). *Kepariwisata dan Perjalanan Edisi Revisi*. Rajawali Pers.
- Arjana, I. (2016). Geografi pariwisata dan ekonomi kreatif. *Jakarta: Rajawali Pers*.
- Arjana, I. G. B. (2017). *Geografi pariwisata dan ekonomi kreatif*. PT. RajaGrafindo Persada-Rajawali Pers.
- Batilmurik, R. W., & Lao, H. A. (2016). Pengembangan Model Ekonomi Kreatif Bagi Masyarakat Di Daerah Objek Wisata Bahari Kabupaten Kupang Nusa Tenggara Timur. *Jurnal Manajemen*, 1(3). <https://doi.org/10.30736/jpim.v1i3.37>
- Chafid, F. (1995). Dasar-dasar Manajemen Kepariwisata Alam. *Liberty, Yogyakarta*.
- Elim, Y. V., Istiqlaal, S., & Modena, A. P. (2019). *Perumusan Indeks Penilaian 5A (Attraction, Accessibilities, Amenities, Accommodation Dan Awareness) Untuk Obyek Wisata Pantai Lasiana Kupang Provinsi NTT*.
- Irfan, M., & Suryani, A. (2017). Local Wisdom Based Tourist Village Organization in Lombok Tourist Area. *International Journal of English Literature and Social Sciences*, 2(5). <https://doi.org/10.24001/ijels.2.5.10>
- Ledoh, L. Y., Satria, A., & Hidayat, R. (2019). Kerentanan Penghidupan Masyarakat Pesisir Perkotaan Terhadap Variabilitas Iklim (Studi Kasus di Kota Kupang). *Jurnal Pengelolaan Sumberdaya Alam Dan Lingkungan (Journal of Natural Resources and Environmental Management)*, 9(3). <https://doi.org/10.29244/jpsl.9.3.758-770>
- Mulyana, M., & Fanggi, D. C. (2022). Peran Dinas Pariwisata Dan Ekonomi Kreatif Dalam Pengembangan Objek Wisata Pantai Lasiana Di Kota Kupang Provinsi Nusa Tenggara Timur. *Jurnal Pemerintahan Dan Keamanan Publik (JP Dan KP)*. <https://doi.org/10.33701/jpkp.v4i1.2450>
- Pieter, J., Benu, F., & Kaho, M. R. (2015). Valuasi Ekonomi Ekowisata terhadap Pengembangan Objek Wisata Kawasan Pesisir. *Jurnal Ilmu Lingkungan*, 13(1).
- Pieter, J., Benu, F., & Kaho, M. R. (2016). Valuasi Ekonomi Ekowisata Terhadap Pengembangan Objek Wisata Kawasan Pesisir Pantai (Studi Kasus Jasa Lingkungan Non-Market Sumberdaya Alam Objek Wisata Pesisir Pantai Lasiana Kecamatan Kelapa Lima Kota Kupang – Provinsi NTT). *Jurnal Ilmu Lingkungan*, 13(1). <https://doi.org/10.14710/jil.13.1.55-64>
- Sanam, S. R. (2014). Pengembangan Potensi Wisata Pantai Lasiana Sebagai Pariwisata Berkelanjutan Di Kota Kupang, Provinsi Nusa Tenggara Timur. *Jurnal Destinasi Pariwisata*, 2(1).
- Sugiyono. (2015). Sugiyono, Metode Penelitian dan Pengembangan Pendekatan Kualitatif, Kuantitatif, dan R&D , (Bandung: Alfabeta, 2015), 407 1. *Metode Penelitian Dan Pengembangan Pendekatan Kualitatif, Kuantitatif, Dan R&D, 2015*.
- Viktor Handrianus Pranatawijaya, Widiatry, W., Nova Noor Kamala Sari, & Putu Bagus Adidyana Anugrah Putra. (2019). Sistem Informasi Geografis Mencari Rute Lokasi Travel Di Kota Palangka Raya Berbasis Website. *Jurnal Teknologi Informasi Jurnal*

Keilmuan Dan Aplikasi Bidang Teknik Informatika, 13(1).
<https://doi.org/10.47111/jti.v13i1.289>

Warman, & Andri, M. (2014). *Kepariwisata dan Perjalanan Edisi Revisi*. RajaGrafindo Persada.